



CVM's mission is to aid local businesses in reaching potential customers using an entertaining format with visually pleasing and inviting ads.

[www.cvmads.com](http://www.cvmads.com)  
 Phone: 810-637-1259  
 Email: [info@cvmads.com](mailto:info@cvmads.com)

- Display your digital ad in your local market at strategic locations
  - Reach potential clients and customers in your market
- Target captive audiences • Increase visibility in your community
- Design and create custom advertisements • Spotlight lesser-known areas of your business

## Increase Sales & Brand Awareness!

*Captive Visual Marketing* is an advertising concept to promote your product or service in front of your customers and potential customers where it can't be missed, reinforcing your brand or product. Your targeted advertisement will be displayed on *high-definition*, flat-screen monitors strategically placed in your local market in *high traffic areas* where your customers are in line or waiting. This provides an opportunity to focus on different pockets of your business that your customers may not know about, promoting local shopping and *increasing your sales or awareness of your cause*.

CVM can create a professional, custom ad that will display approximately every 4-5 minutes (or about 12-15 times per hour), or send us your own ad copy. Your selected advertisement will be displayed on a monthly basis in locations in your local market unless there is a competitive conflict at a host location.

### Saint Clair/Marine City Network

16 HD Displays in 13 Locations:

Neimans – 3 HD Displays	Murphy's Inn – 2	River District-ER – 1	River District-Radiology – 1
River District-Surgery – 1	St. Clair Chrysler – 1	Bill MacDonald Ford – 1	St. Clair Chamber – 1
St. Clair Doctors Park – 2	Riviera Restaurant (MC) – 1	MC Health & Fitness – 1	Lock's Cleaners – 1

### Port Huron/Marysville Network

12 HD Displays in 11 Locations:

Viking Fitness–Marysville	Viking Gym–Port Huron	Dorsey House	Daybreak Café
Can Am Duty Free	Tio Gordos Cantina	Kerr Albert / Post Office	Jimmy's Frozen Custard
Cheap Charlies	Council on Aging – Port Huron community center	Belle River Golf Course Lounge/Restaurant (2 displays)	

### Discover The Blue Network

18 HD Displays in 18 Locations:

Club Capri – Clay Twp	Anita's Riverfront Restaurant – Marine City	Voyageur Restaurant – St. Clair	Super 8 Hotel – Marysville
Harsen's Island Brewery – Marysville	Blue Water Area Convention Center – PH	Michigan-USA Welcome Center – PH	Vantage Point – PH
Tio Gordos Cantina – PH	Daybreak Café – PH	Cavis Grill – PH	Cheap Charlies – PH
Port Austin Welcome Center	Big George's Coney Island – Lakeport	Stone Lodge – Port Sanilac	A&W – Lexington
Smalley's Bar & Grille – Harbor Beach	Joe's Pizzeria – Port Austin		

*note:* Creation/updating of ads may also have a small fee, depending on the amount of time required, and/or cost of graphics. However, new customers can have their first ad created *free of charge*. Ask for more details.